



Issues Report

Second Quarter 2011

WOOD TV8- Grand Rapids, MI:

WOOD TV8- Grand Rapids, MI

WOGC-CA- Grand Rapids, MI

Description of programming providing the most significant
treatment of community issues

WOOD TV8 Quarterly Issues Report

April - June 2011

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
• 24 Hour News 8 Daybreak	Monday – Friday	5:00 - 7:00 A.M.
• 24 Hour News 8 at Noon	Monday – Friday	12:00 - 1:00 P.M.
• 24 Hour News 8 at 5:00	Monday – Friday	5:00 - 5:30 P.M.
• 24 Hour News 8 at 5:30	Monday – Friday	5:30 - 6:00 P.M.
• 24 Hour News 8 at 6:00	Monday – Friday	6:00 - 6:30 P.M.
• 24 Hour News 8 at Daybreak	Saturday and Sunday	6:00 – 8:00 A.M.
• 24 Hour News 8 at 6:00	Saturday	6:00 – 6:30 P.M.
• 24 Hour News 8 at 6:00	Sunday	6:00 – 7:00 P.M.
• 24 Hour News 8 at 11:00	Monday – Friday	11:00 - 11:35 P.M.
• 24 Hour News 8 at 11:00	Saturday and Sunday	11:00 - 11:30 P.M.
• Maranda Where You Live	Saturday	6:30 – 7:00 P.M.
• eightWest	Monday – Friday	11:00 A.M. – 12 NOON

Each program previously listed is a locally produced news programs presenting a mix of news, weather, sports and community issue related feature reports. Community issue segments usually have duration of one- to one-and-a-half minutes, unless otherwise indicated.

Connecting with Community continues to produce content driven PSA's topical to community needs and issues raised from our news department. Each month, a series of thirty second spots rotate on WOOD/WOTV/WXSP tagged with our Community Partners.

“Maranda Where You Live” is a locally produced weekly half-hour program featuring information, insights and inspiration for West Michigan parents.

“eightWest” is a locally produced daily one hour program featuring everything West Michigan.

WOOD TV8 is simulcast in it entirely on WOGC-CA, Grand Rapids, MI.

- NBC Nightly News Monday – Friday 6:30 - 7:00 P.M.

This is an NBC produced news program featuring news, information and perspectives on the daily events of the nation and the world. The program also features special features on issues and concerns of the nation. These special issue oriented reports are approximately three minutes long.

- TODAY Monday – Friday 7:00 - 11:00 A.M.

- TODAY Saturday 8:00 - 10:00 A.M.
- TODAY Sunday 8:00 - 9:00 A.M.

This NBC produced news program features news, interviews, weather and information segments and feature reports on issues and concerns of the American Public. The community issue segments usually are three to four minutes long.

- Dateline NBC Friday 9:00 - 11:00 P.M.

This NBC produced news magazine program focuses on three to four issues or entertainment oriented reports in each week's program. Many of these reports are investigative stories on controversial concerns of the nation. Each report averages ten to twelve minutes long.

Educational Issues

Including recognition of outstanding programs, learning styles, schools and teaching.

1. Program: 24 Hour News 8 @ 5pm
Date Aired: April 5, 2011
Length: 1:08
Summary: Teacher Benefits -- teacher retirement health care costs.

2. Program: eightWest
Date Aired: April 7, 2011
Length: Approximately 3min
Summary: Three days and nights of music and searching for the ways faith can be expressed through it - that's What's Brewing on the campus of Calvin College starting tonight. Joy shares the lineup and how you can get your seat for the nearly sold out shows.

3. Program: 24 Hour News 8 @ 6pm
Date Aired: April 8, 2011
Length: :31
Summary: WMU Room & Board -- rates going up for room & board.

4. Program: 24 Hour News 8 @ 11pm
Date Aired: April 11, 2011
Length: 2:30
Summary: Grand Rapids Public School meeting -- discussion about day off from school to oppose budget cuts.

5. Program: 24 Hour News 8 @ 5pm
Date Aired: April 14, 2011
Length: 2:01
Summary: A work of art commemorating the life of Cesar Chavez was unveiled in today in downtown Grand Rapids. Civil rights activist and the artist Paul Collins talk about the contribution and legacy of Cesar Chavez.

6. Program: Maranda Where You Live
Date Aired: April 16, 2011
Length: 2:30
Summary: Forest Hills Eastern High School is teaching kids about recycling and being eco-friendly through a Recycled Fashion Show. Students made clothing and accessories out of recycled materials and showcased their creations to their classmates and parents in an effort to teach others about being earth friendly and sustainability.

7. Program: Maranda Where You Live
Date Aired: April 23, 2011
Length: 2:30
Summary: A group of Juniors and Seniors at East Grand Rapids high school are part of We The People. This is a government based after school club where students study the constitution and then debate political issues based on amendment rights. These students won on a regional level and were headed to Washington DC to represent the state of Michigan.

8. Program: 24 Hour News 8 Daybreak
Date Aired: April 27, 2011
Length: 1:33
Summary: Snyder K-12: Snyder proposing tough requirements for new teachers today.

9. Program: Maranda Where You Live
Date Aired: April 30, 2011
Length: 2:00
Summary: Fifth Third Bank brought bankers into the classroom at Cesar Chavez Elementary School to teach students about finances. The kids were taught about saving and spending and taught the value of everyday items in their lives.

10. Program: 24 Hour News 8 @ 11pm
Date Aired: May 4, 2011
Length: :45
Summary: Snyder speaks at Muskegon Community College commencement.

11. Program: 24 Hour News 8 @ 5:00pm
Date Aired: May 4, 2011
Length: 2:09
Summary: Connecting with Community finalist International Media Exchange, teaches media to young students to help them find their voice and connect to their community. IME, connects the local to the global using traditional and emerging media.

12. Program: 24 Hour News 8 @ 11pm
Date Aired: May 16, 2011
Length: 1:30
Summary: GRPS Board meeting discusses future of district leadership.

13. Program: 24 Hour News 8 @ 5pm
Date Aired: May 24, 2011
Length: 3:00
Summary: Aquinas College to name new President.

14. Program: eightWest
Date Aired: June 2, 2011
Length: Approximately 3min
Summary: A big fund raising effort gets underway to support the building of a new outdoor learning environment at the Lincoln Development Center. Students there are currently without any outdoor playground or play equipment. The community is encourages to join a walk and push-a-thon event to help.

15. Program: 24 Hour News 8 Daybreak
Date Aired: June 20, 2011
Length: 1:05
Summary: GRPS Taylor - School board meeting today to discuss Superintendent Bernard Taylor's future.

16. Program: eightWest
Date Aired: June 21, 2011
Length: Approximately 5min
Summary: To help lower your student's loss of learning during the long summer months when school is out, enroll them in Wellspring Prep programs. They are aimed at keeping young minds engaged. Terri and Rachael talk with an educator and a student on Summer Learning Day about programs aimed at keeping young minds engaged during school break.

Health & Fitness Issues

Focusing on methods of illness prevention and education people in order to encourage and promote maintenance of good health.

1. Program: American Health Assistance Foundation PSA
Date Aired: April 1, 2011 – June 30, 2011
Length: 1:00
Summary: Public service announcement encouraging viewers to get informed about the Alzheimer's disease and ways to treat it.

2. Program: 24 Hour News 8 @ 5pm
Date Aired: April 4, 2011
Length: 1:59
Summary: Sudafed RX -- legislator wants to make Sudafed a prescription drug to curb meth crisis.

3. Program: 24 Hour News 8 @ Noon
Date Aired: April 6, 2011
Length: :40
Summary: College Hearts -- more NCAA athletes at risk of sudden cardiac death.

4. Program: 24 Hour News 8 @ Daybreak
Date Aired: April 11, 2011
Length: :31
Summary: Price of Parenting - Parents less healthy than adults without kids.

5. Program: 24 Hour News 8 @ 11pm
Date Aired: April 12, 2011
Length: 1:32
Summary: Doctors Incentives -- New program gives doctors incentives to meet goals like reducing infections and minimizing complications.

6. Program: 24 Hour News 8 @ Daybreak
Date Aired: April 13, 2011
Length: :48
Summary: Acid Reflux/Cancer - People with persistent acid reflux should get an endoscopy to see if they are at risk for cancer.
7. Program: 8West
Date Aired: April 18, 2011
Length: 6:03
Summary: Spectrum Health Foundation Gala is a fundraiser for Spectrum Health and the Lemmen-Holton Cancer Pavilion. This special event raises money for the development of an adult bone marrow transplant center in Grand Rapids.
8. Program: 24 Hour News 8 @ 5pm
Date Aired: April 20, 2011
Length: 3:00
Summary: Sudden Cardiac Symposium -- hospital symposium for schools on how to detect, treat sudden cardiac arrest in wake of death of Wes Leonard (includes live talkback).
9. Program: 24 Hour News 8 @ 6pm
Date Aired: April 21, 2011
Length: :24
Summary: Medical Marijuana -- report breaks down what conditions people in Michigan who use medical marijuana have.
10. Program: Maranda Where You Live
Date Aired: April 23, 2011
Length: 2:00
Summary: Sandy Hill Elementary School held a "walk n' roll" to school event where kids were encouraged to either walk, ride their bike or roller blade to school. It was a way to get kids up and moving and encourages healthy behaviors. Students who participated were entered into a drawing for prizes.
11. Program: 24 Hour News 8 @ 6pm
Date Aired: May 6, 2011
Length: :30
Summary: Smarties Ban - Students smoking smarties, principal imposes ban on the candy.

12. Program: 8West
Date Aired: May 13, 2011
Length: 6:00
Summary: The winner of this year's Connecting with Community Award is the Kids Food Basket. They provide sack suppers to thousands of children in Kent County all year long addressing childhood hunger.
13. Program: Maranda Where You Live
Date Aired: May 14, 2011
Length: 2:00
Summary: Kids at Bauer Elementary in Hudsonville trained together to run a 5K. It was a three month commitment, where kids would meet prior to the start of school and run around the track. The training concluded with the students participating in the Fifth Third River Bank Run 5K.
14. Program: Maranda Where You Live
Date Aired: May 14, 2011
Length: 2:00
Summary: The Fifth Third River Bank Run is the largest 25K in the county. Our crew filmed downtown on race day and talked with participants about why they love to run and participate in this race.
15. Program: 24 Hour News 8 @ Daybreak
Date Aired: May 16, 2011
Length: :45
Summary: Bed Bug Superbug - new study shows some bed bugs might be carriers of drug resistant bacteria.
16. Program: 24 Hour News 8 @ 5pm
Date Aired: May 16, 2011
Length: 3:00
Summary: Runner Death Xtalk -- live interview with cardiologist on sudden cardiac death of River Bank Run runner.

17. Program: 24 Hour News 8 @ 6pm
Date Aired: May 18, 2011
Length: :45
Summary: Stem Cell Diabetes - Dr.'s say they are getting closer to curing Type 1 Diabetes using stem cells.

18. Program: 24 Hour News 8 @ 11pm
Date Aired: June 2, 2011
Length: 1:30
Summary: Changes to the food pyramid, and a story about federal regulations on school lunches.

19. Program: 24 Hour News 8 @ Daybreak
Date Aired: June 10, 2011
Length: :29
Summary: Nicotine and Weight Gain - Scientists believe they know why people gain some weight when they try to quit smoking.

20. Program: 24 Hour News 8 @ Noon
Date Aired: June 13, 2011
Length: :32
Summary: High Risk Insurance- A new state-wide program is being launched to help our state's high-risk uninsured citizens.

21. Program: 24 Hour News 8 @ Daybreak
Date Aired: June 14, 2011
Length: :45
Summary: Dirty Dozen - list of fruits and veggies with the most pesticides.

22. Program: eightWest
Date Aired: June 16, 2011
Length: Approximately 6min
Summary: Doctor Daniel Maison from the Spectrum Health Medical Group shares information about palliative care with us. Palliative Care places the emphasis on pain and symptom management, communication and coordinated care. It is appropriate at any age and at any point in your illness. You can also have it along with treatments that are meant to cure you. Palliative care helps ensure that your total needs are met. It can also help support you and your family at a time of great stress. This segment promoted participation in a live online chat with Dr. Maison.

23. Program: 24 Hour News 8 @ Noon
Date Aired: June 21, 2011
Length: :26
Summary: Cigarette Warning - FDA releasing new graphic health warning labels on cigarette packs.

24. Program: 24 Hour News 8 @ Daybreak
Date Aired: June 26, 2011
Length: :31
Summary: Global Diabetes - number of adults with diabetes has doubled world-wide in 30 years.

25. Program: Maranda Where You Live
Date Aired: June 25, 2011
Length: 2:30
Summary: This segment featured the Fred Meijer Flat River Trail in Greenville. It's a new trail that is perfect for walking, running, biking and roller blading. We talked to families on the trail about how they stay physically fit and why this trail is an asset to their community.

26. Program: eightWest
Date Aired: June 30, 2011
Length: Approximately 6 minutes
Summary: Healthy living is key at Spartan Stores like Family Fare Supermarkets and D&W Fresh Market . They make it a point to put healthy choices forward for you and your family. At a recent expo, Terri was introduced to new products that are now, or will soon be, in the aisles of your favorite places to shop. Many of these items meet the special nutritional needs of those living with heart ailments, diabetes, or gluten-free diets. And the healthy living commitment of Spartan Stores doesn't stop in the grocery aisle. It extends into the pharmacy. Highly trained, professional certified pharmacists will assist you with more than medications. They can educate on healthy food choices for your condition. They also offer many free health screenings on site. The food and pharmacy partnership inside each store can help you have a healthier living experience.

Community & Volunteer Efforts

Programs aimed at highlighting efforts of individual volunteers or volunteer organizations in West Michigan in hopes of encouraging more people to share their time and talents with those in need. Community efforts and campaigns are also included.

1. Program: Girl Scouts PSA
Date Aired: April 1, 2011 – June 30, 2011
Length: 1:00
Summary: Public service announcement encouraging viewers to get involved with the Girl Scouts as a volunteer or a scout. Highlighting all the fun things they do on a regular bases.

2. Program: 8West
Date Aired: April 1, 2011
Length: 2:00
Summary: Connecting with Community finalist, Code Red Robotics works with students to inspire technology, math, science and team work. Their robotic creations culminate in major competitions from the local level to national.

3. Program: 24 Hour News 8 @ 5:00pm
Date Aired: April 1, 2011
Length: 2:00
Summary: Connecting with Community finalist, Code Red Robotics works with students to inspire technology, math, science and team work. Their robotic creations culminate in major competitions from the local level to national.

4. Program: 24 Hour News 8 @ 6:00pm
Date Aired: April 3, 2011
Length: 2:00
Summary: Connecting with Community finalist, Code Red Robotics works with students to inspire technology, math, science and team work. Their robotic creations culminate in major competitions from the local level to national.

5. Program: 24 Hour News 8 @ 11pm
Date Aired: April 5, 2011
Length: :35
Summary: ArtPrize gets new executive director.

6. Program: 24 Hour News 8 @ 5pm
Date Aired: April 6, 2011
Length: :28
Summary: Japan Fundraiser -- fundraiser being held to donate for relief efforts for American Red Cross in Japan.

7. Program: 24 Hour News 8 @ 5:00pm
Date Aired: April 7, 2011
Length: 2:03
Summary: Connecting with Community finalist, the Community Experience, is a multifaceted partnership that came together not just to build houses, but to help end homelessness in our community.

8. Program: 8west
Date Aired: April 8, 2011
Length: 2:03
Summary: Connecting with Community finalist, the Community Experience, is a multifaceted partnership that came together not just to build houses, but to help end homelessness in our community.

9. Program: 24 Hour News 8 @ 6:00pm
Date Aired: April 10, 2011
Length: 2:03
Summary: Connecting with Community finalist, the Community Experience, is a multifaceted partnership that came together not just to build houses, but to help end homelessness in our community.

10. Program: 24 Hour News 8 @ Noon
Date Aired: April 12, 2011
Length: :45
Summary: Thousands of eggs are being donated to a food bank that helps feed dozens of counties in West Michigan.

11. Program: 8West
Date Aired: April 15, 2011
Length: 2:38
Summary: Connecting with Community finalist, Learning from Scratch, works with students and community organizations in a collaborative effort that is also very green. It provides creativity and resources to others while keeping trash out of landfills.
12. Program: 24 Hour News 8 @ 5:00pm
Date Aired: April 15, 2011
Length: 2:38
Summary: Connecting with Community finalist, Learning from Scratch, works with students and community organizations in a collaborative effort that is also very green. It provides creativity and resources to others while keeping trash out of landfills.
13. Program: 24 Hour News 8 @ Daybreak
Date Aired: April 16, 2011
Length: :30
Summary: Computer Recycling: Free old electronic removal, and recycling in Grand Rapids Saturday.
14. Program: 24 Hour News 8 @ 6:00pm
Date Aired: Sunday, April 17, 2011
Length: 2:38
Summary: Connecting with Community finalist, Learning from Scratch, works with students and community organizations in a collaborative effort that is also very green. It provides creativity and resources to others while keeping trash out of landfills.
15. Program: 24 Hour News 8 @ 5pm
Date Aired: April 21, 2011
Length: 2:24
Summary: CWC Warm Kids Project -- local organization a finalist for Connecting with Community award.

16. Program: 24 Hour News 8 @ 5:00pm
Date Aired: April 21, 2011
Length: 2:06
Summary: Connecting with Community finalist, Warm Kids Project, provides winter clothing for all children who need it the Kalamazoo Public Schools. The Jaycees had a Halloween event to help raise funds for this program.

17. Program: 8west
Date Aired: April 22, 2011
Length: 2:06
Summary: Connecting with Community finalist, Warm Kids Project, provides winter clothing for all children who need it the Kalamazoo Public Schools. The Jaycees had a Halloween event to help raise funds for this program.

18. Program: 24 Hour News 8 @ 6:00pm
Date Aired: April 24, 2011
Length: 2:06
Summary: Connecting with Community finalist, Warm Kids Project, provides winter clothing for all children who need it the Kalamazoo Public Schools. The Jaycees had a Halloween event to help raise funds for this program.

19. Program: 24 Hour News 8 @ Noon
Date Aired: April 25, 2011
Length: 1:40
Summary: Suits from Suits: 20-11 "Suits From Suits" campaign kicks off today and will bring swim suits to kids that have never owned their own.

20. Program: eightWest
Date Aired: April 25, 2011
Length: Approximately 3min
Summary: A drive begins to accept donations of new and gently used swim trunks and suits for boys and girls ages six to ten to help them enjoy the water, stay safe and learn to swim. Donation are accepted at several Y locations for the Suits From Suits donation drive. Cash gifts of \$50 are encouraged to help pay for water safety and swim lessons for kids in need.

21. Program: Maranda Where You Live
Date Aired: April 30, 2011
Length: 2:00
Summary: 14 year old twins, Madison and Melia, were born blind and decided to write book about their journey. With the help of the Michigan Eye Bank, they wrote and story and donated all the proceeds to the Eye Bank and helping to assist those financially with corneal transplants.
22. Program: 24 Hour News 8 @ 6pm
Date Aired: May 2, 2011
Length: :44
Summary: Local Red Cross -- West Michigan volunteers going south for tornado recovery.
23. Program: 24 Hour News 8 @ 11pm
Date Aired: May 2, 2011
Length: :42
Summary: Wyoming firefighters awarded for saving lives.
24. Program: 24 Hour News 8 @ 5pm
Date Aired: May 5, 2011
Length: 2:06
Summary: Iraqi Boy Wounded -- Iraqi boy injured in bombing brought to West Michigan to have prosthetic leg put on.
25. Program: 24 Hour News 8 @ Daybreak
Date Aired: May 9, 2011
Length: :55
Summary: Free Carousel Rides- the Grand Rapids Public museum is offering one free carousel ride for all museum visitors today in celebration of Peter C Cook's birthday.
26. Program: 24 Hour News 8 @ 6pm
Date Aired: May 10, 2011
Length: 1:12
Summary: GR Red Cross Donation -- Red Cross partnering with city of GR to allow donations to be made at city hall.

27. Program: 24 Hour News 8 @ 11pm
Date Aired: May 13, 2011
Length: :45
Summary: River Bank Run - 20,000 people taking part in event in GR.
28. Program: Maranda Where You Live
Date Aired: May 14, 2011
Length: 2:00
Summary: We talked with the hundreds of volunteers who help pull off the Fifth Third River Bank Run each year. From check in and registration, to refreshments and aid stations, we looked at all the volunteer positions and how the race wouldn't be what it is today without the help of volunteers.
29. Program: 24 Hour News 8 @ 5pm
Date Aired: May 16, 2011
Length: :33
Summary: Kroc Center Park Dedication -- dedication of Kroc outdoor area and Tables and Chairs.
30. Program: eightWest
Date Aired: May 17, 2011
Length: Approximately 3min
Summary: The shelves are bare and the clothing racks are pretty empty, but the number of people coming through the doors who need help is only getting bigger. Now is the time to dig out what you can share and bring your gently used clothing and household items to In The Image where they will share it with those who can really use it. If you aren't ready to clean the closets, pull up a chair instead and sit in for the sweet sounds of the blues. This segment promoted the Crib Full Of Blues event that raises funds to buy safe and secure beds for babies.
31. Program: 24 Hour News 8 @ Daybreak
Date Aired: May 18, 2011
Length: :25
Summary: Stamp Out Hungar - Carriers collected almost 186,000 pounds of food.

32. Program: 24 Hour News 8 @ Daybreak
Date Aired: May 25, 2011
Length: 1:00
Summary: Kalamazoo Skyline - big announcement that will change downtown Kalamazoo skyline.
33. Program: 24 Hour News 8 @ 5pm
Date Aired: June 2, 2011
Length: :56
Summary: Art Van Appliance Donation - Art Van donates appliances to Dwelling Place.
34. Program: 24 Hour News 8 @ 5:00pm
Date Aired: June 2, 2011
Length: :36
Summary: We received a call from one of our Connecting with Community partners, Art Van Furniture. They had more than 50 appliances and wanted to donate them to an organization that could use them. Dwelling Place, a non-profit organization that assists families in low income housing was the grateful recipient.
35. Program: 24 Hour News 8 @ Daybreak
Date Aired: June 3, 2011
Length: :29
Summary: National Donut Day - Salvation Army giving away 2,000 donuts to vets and organizations.
36. Program: 24 Hour News 8 @ 6pm
Date Aired: June 10, 2011
Length: :23
Summary: Cereal City Festival - Kicks off in Battle Creek.
37. Program: Maranda Where You Live
Date Aired: June 12, 2011
Length: 2:00
Summary: Freshman students from Lowell High School spent the day volunteering at Camp Blodgett in West Olive, Michigan. The students painting, cleaned, did landscaping work and got the camp ready to open in the summer.

38. Program: eightWest
Date Aired: June 15, 2011
Length: Approximately 5min
Summary: For more than 25 years, women lawyers and judges have been battling out their differences on the baseball diamond, all to raise awareness of and funds for the YWCA, and a this year's charity game was no exception. Judge and slugger Sara Smolenski and Ingrid Jensen who is always on the mound for the law team battle it out first on the set of eightWest.

39. Program: Maranda Where You Live
Date Aired: June 25, 2011
Length: 2:00
Summary: At our first Park Party of the summer, the community of Greenville came out and helped in full force. There were over 35 teachers from the high school who came out and volunteers. Volunteers helped with parking, greeting guests, serving lunch and picking-up trash.

Safety

Programs that promote safety in homes and for families in West Michigan communities.

1. Program: Ad Council PSA
Date Aired: April 1, 2011 – June 30, 2011
Length: 1:00
Summary: Public Service Campaign addressing the dangers of teens being harassed via text messaging, also known as “textual harassment.” And encouraging young women to seek out help if the harassment goes too far or even becomes sexual.

2. Program: 24 Hour News 8 @ 5pm
Date Aired: April 4, 2011
Length: :33
Summary: Motorcycle Helmet Law -- two new bills aim to reverse Michigan's motorcycle helmet law.

3. Program: 24 Hour News 8 @ 11pm
Date Aired: April 4, 2011
Length: 2:30
Summary: State Police Dispatch -- Changes at MSP mean 911 calls will be routed 180 miles north to Gaylord, we looked at whether that will change response time in an emergency.

4. Program: 24 Hour News 8 @ Noon
Date Aired: April 12, 2011
Length: :35
Summary: MDOT Potholes--how to report dangerous potholes on your streets.

5. Program: 24 Hour News 8 @ 11pm
Date Aired: April 13, 2011
Length: 1:20
Summary: Dog attack folo - After two recent pit bull attacks we found out how to keep you and your pet safe in the case of an attack.

6. Program: 24 Hour News 8 @ Daybreak
Date Aired: April 17, 2011
Length: 1:35
Summary: Police and Coopersville residents are on the lookout for a man who pulled up to a group of children and tried to talk them into his car.

7. Program: 24 Hour News 8 @ 5pm
Date Aired: April 21, 2011
Length: :29
Summary: Toyota Recall -- Toyotas being recalled for an air bag problem.

8. Program: 24 Hour News 8 @ 6pm
Date Aired: April 27, 2011
Length: 1:19
Summary: Lightning Strike Data -- facts about lightning strikes after a dozen are hurt.

9. Program: 24 Hour News 8 @ 5:00pm
Date Aired: April 27, 2011
Length: 2:09
Summary: Connecting with Community finalist E.S.C.A.P.E. and Fire Safety for Kids, works to keep kids and families safe from fires and distracted driving. They have preventive programs throughout West MI.

10. Program: 24 Hour News 8 @ 5:30pm
Date Aired: April 28, 2011
Length: 1:50
Summary: Tornados hit West MI and Eva Aguirre Cooper has some safety tips from the American Red Cross on what you need to have in your home.

11. Program: 24 Hour News 8 @ Noon
Date Aired: May 4, 2011
Length: :27
Summary: Kzoo River No Contact - no contact order still in effect as crews clean up oil from Kalamazoo River.

12. Program: 24 Hour News 8 @ 5pm
Date Aired: May 6, 2011
Length: 1:31
Summary: IRS Scams -- IRS warning people of email phishing scam.
13. Program: 24 Hour News 8 @ 11pm
Date Aired: May 6, 2011
Length: :54
Summary: Safe Car Tips - Scam related to car thefts prompts warning about what you should and should not leave in your car.
14. Program: 24 Hour New 8 @ 5pm
Date Aired: May 10, 2011
Length: 1:00
Summary: Cell Phone Alerts -- program being rolled out that can give people emergency alerts on their cell phones.
15. Program: 24 Hour News 8 @ 11pm
Date Aired: May 13, 2011
Length: :54
Summary: Lightning Explainer - Bill Steffen explains why lightning and severe weather is dangerous.
16. Program: 24 Hour News 8 @ Daybreak
Date Aired: May 16, 2011
Length: :30
Summary: Safe Water Campaign -- tease to series on safe swimming. Promoting event in Holland.

17. Program: eightWest
Date Aired: May 17, 2011
Length: Approximately 5min
Summary: When it comes to fire safety in our homes or businesses, smoke detectors and escape plans are essential, but so are having fire extinguishers. Gary Brewer from Fire-Fighter Sales & Service shares important information about the different types of extinguishers out there and what's best for you and the spaces you want to protect, like your home, business, boat, cottage and camper. Plus, they are offering great discounts to help get you started or to update your current safety plans.

18. Program: 24 Hour News 8 @ 5pm
Date Aired: May 18, 2011
Length: 1:37
Summary: Bath Salt Report -- report on ER visits from people ingesting synthetic drugs.

19. Program: 24 Hour News 8 @ 11:00pm
Date Aired: May 21, 2011
Length: 2:00
Summary: This month WOOD TV launched a campaign called "Safe Water" with the goal of keeping more people safe this summer in West Michigan's waters. Eva Aguirre Cooper is here to tell us about how that campaign got started and some water safety events coming this month.

20. Program: 24 Hour News 8 @ 6pm
Date Aired: May 23, 2011
Length: :35
Summary: Safe Water Push - promoting safe water campaign.

21. Program: eightWest
Date Aired: May 23, 2011
Length: Approximately 5min
Summary: There are safe and effective ways to ward off an attack and RADE Tactics Modern Combative Academy is ready to teach them to Terri and Rachael - and to you! Experts demonstrate moves you can use today and at a free Women's Self Defense Seminar this weekend. A minimum \$10 donations is suggested to support the Center for Women in Transition in Holland.

22. Program: 24 Hour News 8 @ 5:00pm
Date Aired: May 23, 2011
Length: 2:00
Summary: West Michigan waters have proven dangerous for young and old alike. That's why we're launching our Safe Water campaign -- designed to keep you and your family safe when around water this summer. Eva Aguirre Cooper is here with more on how we're kicking this off.

23. Program: 24 Hour News 8 @ 5, 5:30 & 6:00pm
Date Aired: May 25, 2011
Length: 2:00 Multiple hits
Summary: This month WOOD TV launched a campaign called "Safe Water" with the goal of keeping more people safe this summer in West Michigan's waters. Free event at the Holland Aquatic Center with safety demonstrations for children and families.

24. Program: eightWest
Date Aired: May 25 and May 30
Length: 1 hour
Summary: eightWest explores many aspects of water safety including swimming lessons for infants and children, pool safety, boating safety, rip current and lake safety and CPR in a comprehensive one hour special program, part of our Safe Water campaign.

25. Program: Maranda Where You Live
Date Aired: June 4, 2011
Length: 2:00
Summary: In our water safety show we did a segment on rip tides. Lifeguards and children demonstrated what to do if caught in a rip tide and taught our viewers how to safely get out.

26. Program: Maranda Where You Live
Date Aired: June 4, 2011
Length: 3:00
Summary: Maranda took a boat ride with a local sheriff's department officer on Reeds Lake to talk water safety. He went over boating, kayaking and jet ski safety including special pointers for kids and teens.

27. Program: Maranda Where You Live
Date Aired: June 4, 2011
Length: 2:00
Summary: Touchstone Energy Cooperatives made a donation to the Ionia YMCA, so local elementary students could take water safety classes. Thanks to their donation, students were able to have swim lessons and also learned water survival safety skills.

28. Program: Maranda Where You Live
Date Aired: June 4, 2011
Length: 2:00
Summary: Maranda talked with the American Red Cross to find out proper CPR skills. The Red Cross did an on-air demonstration and also talked about the importance of AED machines and knowing how to properly use them in case on an emergency.

29. Program: 24 Hour News 8 @ Daybreak
Date Aired: June 6, 2011
Length: 1:55
Summary: COAST GUARD RESCUE-A tense rescue off the shores of Lake Michigan is highlighting the importance of having communication equipment out on the water.

30. Program: 24 Hour News 8 @ 11pm
Date Aired: June 8, 2011
Length: 1:51
Summary: Air Conditioning Fix - What to do if your air conditioner breaks, and how to keep it from breaking when the temps are high.

31. Program: 24 Hour News 8 @ Daybreak
Date Aired: June 20, 2011
Length: :44
Summary: Kid Pool Drownings - new report out this morning highlighting the dangers of inflatable kiddie pools.